

Productivity Preferences

The leading learning style inventory in the education community, Productivity Preferences was designed to resolve learning and productivity issues, in turn building the confidence of students through valuable self-knowledge and more successful learning in college and university.

Motivating Design

- Students find completing the 69 questions in the assessment fun
- Illustrated, easy-to-use five-point Likert rating scale is appropriate for post secondary students, including those with learning difficulties

Preference Summary Report

- 16 different preferences are analyzed in the areas of immediate environment, emotionality, sociological needs and physical needs
- Identifies proven strategies for improved interaction with individuals who have different learning styles
- Faculty and staff members receive crucial insight and practical advice for instructional and environmental alternatives

Program Uses

- Customize classroom instruction based on a group's strongest preferences to enhance communication and productivity
- Encourage students to create their ideal work environment
- Boost test performance and self-esteem when students learn how to concentrate longer, increase reading comprehension and absorb new and challenging material
- Engage learning challenged and underachieving students – improve study habits and attitude

Student Management Tools

- Search by student ID, last name or assessment completion
- Receive email notifications based on students' actions
- Easily email students with one click from your staff account

Cost-Effective, Convenient and Confidential

- Available online any time, from anywhere
- Takes only 20 minutes to complete
- Option to stop assessment and resume at a later time
- Multilingual and culturally relevant, with on-the-fly access to content in English, Spanish and Brazilian Portuguese
- Results are available instantly after completion and delivered securely through individual portfolios and staff accounts

Supporting Research

- Over 30 years of documented evidence and articles
- Based on the Learning Style model by Dunn, Dunn & Price



Learn more at www.keystosucceed.com